

# Gala

PHOENIX  PRIDE



## ANNUAL PHOENIX PRIDE AWARDS GALA

Phoenix Pride hosts the annual Phoenix Pride Awards Gala every June just following the Phoenix Pride Festival and Parade. This is a very special evening to honor and celebrate the contribution of individuals, organizations, businesses and political leadership from the LGBT community of metro Phoenix. We honor the past, celebrate the present and look into the future. It is an evening of entertainment, awards and special presentations. We honor our Parade winners, scholarship winners and present community grants.

The evening will feature the presentation of the Phoenix Pride Community Spirit Awards including:

**BJ Bud Spirit Award** - To honor and celebrate an organization that has made a significant contribution to the metropolitan Phoenix LGBT community.

**John Bircumshaw Spirit Award** - To honor and celebrate an individual that has made a significant contribution to the metropolitan Phoenix LGBT community.

**Howard & Patricia Fleischmann Spirit Award** - To honor and celebrate a business that has made a significant contribution to the metropolitan Phoenix LGBT community.

**Mayor Phil Gordon Spirit Award** - To honor and celebrate an individual or organization that has made a significant contribution in the political issues for the metropolitan Phoenix LGBT community.

**Kirk Baxter Spirit Award** - To honor and celebrate an individual or organization that has made a significant contribution in the area of community health issues for the metropolitan Phoenix LGBT community.

**Tish Tanner Spirit Award** - To honor and celebrate the outgoing Miss Phoenix Gay Pride for their contribution of service and fundraising for the metropolitan Phoenix LGBT community.

**Linda Hoffman Spirit Award** - To honor and celebrate the individual who is selected as the Phoenix Pride volunteer of the year.

**Brandon Packer Spirit Award** - To honor and celebrate the outgoing Mister Phoenix Gay Pride for their contribution of service and fundraising for the metropolitan Phoenix LGBT community.

# Gala Sponsorships



## 2010 Phoenix Pride Awards Gala - Sponsorship Packages Saturday, June 19, 2010

### PRESENTING SPONSORSHIP LEVEL

- Logo placement in all local advertising during May and June
- Logo featured on website and in the Pride Gala event program
- Logo placement on all table tents
- Special Logo placement on powerpoint awards presentation
- Featured in virtual marketing in a weekly Phoenix Pride eblast to nearly 11,000 community members (132,000 impressions)
- 2 VIP tables – 8 seats each – Premium table placement
  - Tables include bottle of champagne and edible dessert centerpiece
  - 16 Drink Tickets
- Spokesperson will be invited to speak to the audience at the annual Pride Gala, to discuss their support of the event and the community.
- The Presenting Sponsor has first refusal rights for the 2011 Pride Gala.

**NET INVESTMENT: \$3,000**  
**TOTAL VALUE: \$8,500+**

### SPIRIT SPONSORSHIP LEVEL

- Logo placement in all local advertising during May and June
- Logo featured on website and in the Pride Gala event program
- Special Logo placement on powerpoint awards presentation
- Featured in virtual marketing in a weekly Phoenix Pride eblast to nearly 11,000 community members (132,000 impressions)
- One VIP table – 8 seats each
  - Tables include bottle of champagne and edible dessert centerpiece
  - 8 Drink Tickets

**NET INVESTMENT: \$1,500**  
**TOTAL VALUE: \$4,500+**

### MEDIA SPONSORSHIP LEVEL

- Logo placement in all local advertising during May and June
- Logo featured on website and in the Pride Gala event program
- Special Logo placement on powerpoint awards presentation
- Featured in virtual marketing in a weekly Phoenix Pride eblast to nearly 11,000 community members (132,000 impressions)
- Four VIP Seats at Sponsor Table

**NET INVESTMENT: Two full color ads between April 16 and June 16, 2010**

### VIP TABLE OPPORTUNITY

- Seating for 8 of your closest friends (tables are limited)
- Includes: Bottle of champagne, edible dessert centerpiece

**NET INVESTMENT: \$300.00**